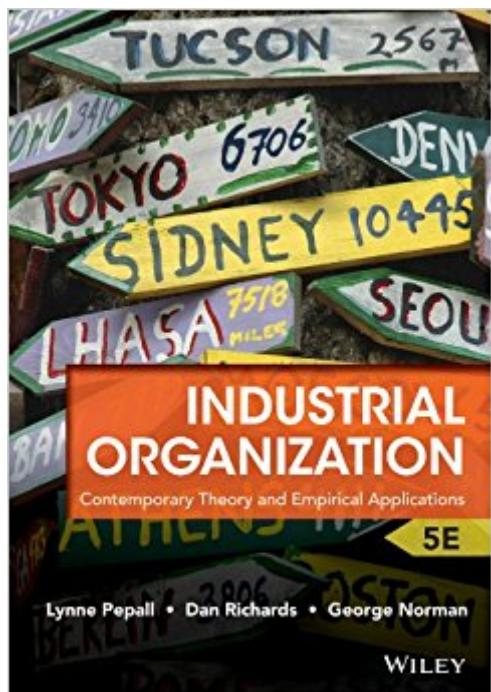


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# Industrial Organization: Contemporary Theory And Empirical Applications



## **Synopsis**

Pepall's Industrial Organization: Contemporary Theory and Empirical Applications, 5th Edition offers an accessible text in which topics are organized in a manner that motivates and facilitates progression from one chapter to the next. It serves as a complete, but concise, introduction to modern industrial economics. The text uniquely uses the tools of game theory, information economics, contracting issues, and practical examples to examine multiple facets of industrial organization. The fifth edition is more broadly accessible, balancing the tension between making modern industrial analysis accessible while also presenting the formal abstract modeling that gives the analysis its power. The more overtly mathematical content is presented in the Contemporary Industrial Organization text (aimed at the top tier universities) while this Fifth Edition will less mathematical (aimed at a wider range of four-year colleges and state universities).

## **Book Information**

Paperback: 720 pages

Publisher: Wiley; 5 edition (January 28, 2014)

Language: English

ISBN-10: 1118250303

ISBN-13: 978-1118250303

Product Dimensions: 6.6 x 1.1 x 9.8 inches

Shipping Weight: 2.7 pounds

Average Customer Review: 3.0 out of 5 stars 16 customer reviews

Best Sellers Rank: #27,362 in Books (See Top 100 in Books) #9 in Books > Business & Money > Management & Leadership > Industrial #69 in Books > Textbooks > Business & Finance > Finance #222 in Books > Business & Money > Finance

## **Customer Reviews**

A poor textbook. The material is somewhat difficult to follow. The derivations often avoid calculus to make the information more accessible to those with less mathematics knowledge, but this just makes them abstruse. The problems are the worst part. Many of the numbers and explanations included in the problems and their answer key are simply incorrect. It's almost like it was not edited.

Very clear writing lends to easy self-study or for use in class. Very clear book which, while not providing highlighting or extensive section summaries, is so clear while explaining concepts that this is barely necessary. Had a blast working with this book.

I am currently using this book for my college course on industrial organization, does a great job of slowly walking you through the concepts.

Lots of typos in the book and hard to follow

This book contains almost everything in the IO world and is a great source for anybody trying to understand IO theories. The explanations are not too long nor too short and the citations are very helpful (at least for my research).

good product.. and it is quite useful for the class.. the author is great! they provide lots of insight for this topic

Came in great condition

not useful

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